

---

---

**Senior Ad Letter**

---

Mrs. Tammy P. Ensley  
Pisgahteer Yearbook Adviser  
Pisgah High School  
1 Black Bear Drive  
Canton, NC 28716

Dear Parents/Guardians of Rising Seniors:

The Yearbook Staff has already started working on the 2020 yearbook. It takes a great amount of time to organize this project; therefore, we have started our ad sales campaign. The 2020 *Pisgahteer* staff would like to offer you the opportunity to purchase a Senior Ad for your child. These ads give you the opportunity to express your love, pride, and congratulations upon your child's high school graduation.

We are planning to print the 2020 *Pisgahteer* as a FULL COLOR book. Ads are available in FULL COLOR in the following sizes for the prices shown:

**Full Color Ad:**

---

**1/4 page ... \$100**

**1/2 page ... \$180**

**Full page ...\$350**

If you wish to buy an ad for your child, please do so as soon as you can. There is **limited** space, and many people wait until it is too late. The deadline for purchasing an ad is **Wednesday, September 18<sup>th</sup>**. We cannot "reserve" ads without payment and **ALL** pictures, text and design must be turned in by September 18<sup>th</sup>.

You may pay for the ad over two payments. If you would like to split the cost over two payments, please send half the amount by Wednesday, September 18<sup>th</sup> and the second half by Wednesday, November 20<sup>th</sup>. Because we have a limited amount of space to allot to Senior Ads, *ads will be accepted on a first-come first-served basis*.

On the next pages are the available ad layouts you may use for your student's Senior ad. An order form is attached along with specific guidelines and instructions for submission of the ad, photos, and words you want included in your ad. If you have questions, you can reach me at the school...646-3440 or [tensley@haywood.k12.nc.us](mailto:tensley@haywood.k12.nc.us) until June 7<sup>th</sup> or after August 14<sup>th</sup>.

Reserve a space for your ad today to say how proud you are of your SENIOR. Like the yearbook, your message will be a permanent memory.

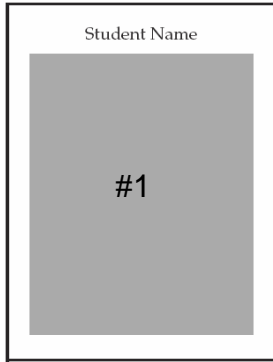
Thanks!

Sincerely,  
Tammy P. Ensley and the 2020 Yearbook Staff

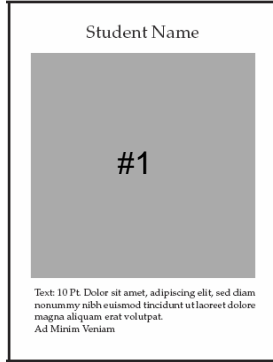
***Please fill out the Ad Form completely before turning in. Please include ALL pictures and text when turning in Ad Form. Pictures and Text can be submitted by hard copies, email, or jump drive. Again, ALL pictures and text must be turned in by the September 18<sup>th</sup> deadline.***

# Quarter Page Ads

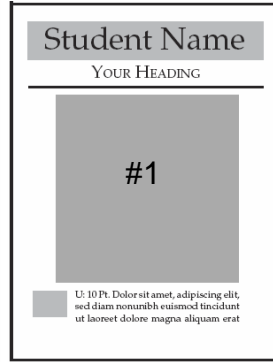
- ◆ Approximate dimensions: 3 3/4" wide x 5 1/4" high
- ◆ Refer to the number below each design to identify which layout you wish to use for your student's ad.



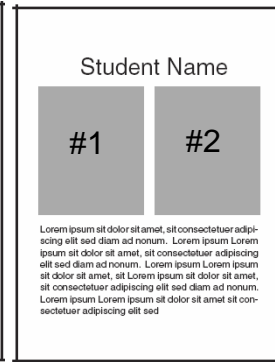
Design #Q-A



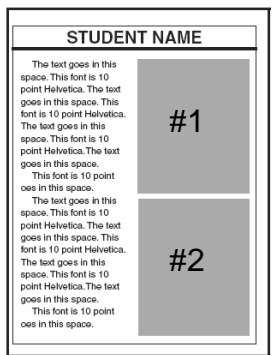
Design #Q-B



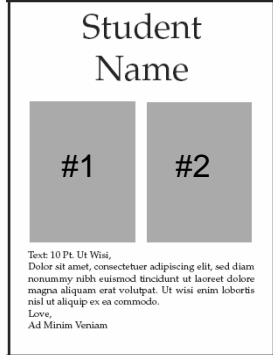
Design #Q-C



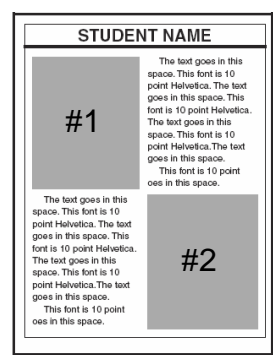
Design #Q-D



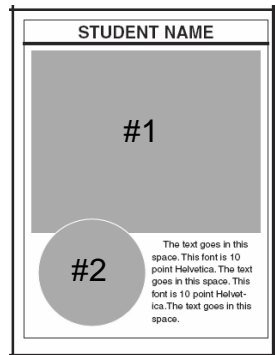
Design #Q-E



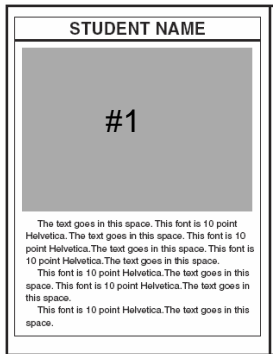
Design #Q-F



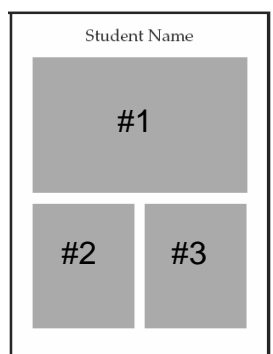
Design #Q-G



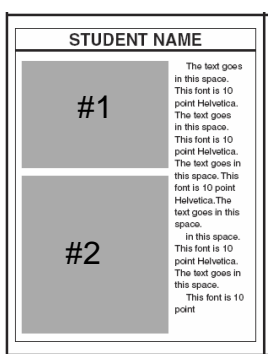
Design #Q-H



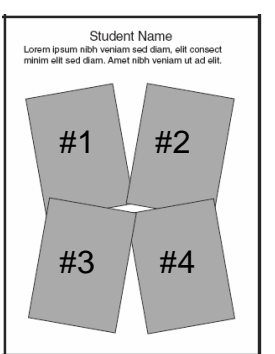
Design #Q-I



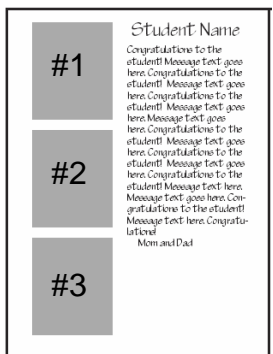
Design #Q-J



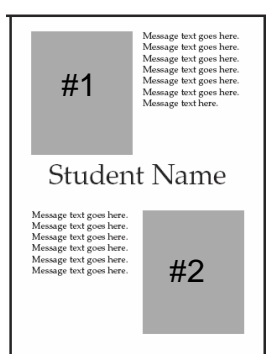
Design #Q-K



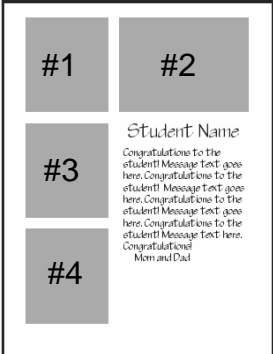
Design #Q-L



Design #Q-M



Design #Q-N



Design #Q-O



Design #Q-P

# Half-Page Ads

◆Approximate dimensions: 8 1/4" wide x 5" high  
 ◆Refer to the number below each design to identify which layout you wish to use for your student's ad.

**Design #H-A**

**Design #H-B**

**Design #H-C**

**Design #H-D**

**Design #H-E**

**Design #H-F**

**Design #H-G**

**Design #H-H**

**Design #H-I**

**Design #H-J**

**Design #H-K**

**Design #H-L**

**Design #H-M**

**Design #H-N**

**Design #H-O**

**Design #H-P**

**Design #H-Q**

**Design #H-R**

**Design #H-S**

**Design #H-T**

**Design #H-U**

**Design #H-V**

**Design #H-W**

**Design #H-X**



# Ad Order Form

*Please complete and return this advertising contract. **Please include Payment, Photos and Text** for your ad to...  
Yearbook Adviser—Tammy P. Ensley, Pisgah High School, 1 Black Bear Drive, Canton, NC 28716.*

Parent/Purchaser's Name \_\_\_\_\_ Student's Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Work Phone \_\_\_\_\_ Home/Cell Phone \_\_\_\_\_

Is this ad supposed to be kept secret from your student?  Yes  No

**I agree to the terms and guidelines stated in this brochure**

(Parent signature) \_\_\_\_\_

## **Types of Ads/Size** – Please clearly mark 1 box.

### **Full Page: Full Color \$350**

Design #:  F-A     F-B     F-C     F-D     F-E     F-F  
                    F-G     F-H     F-I     F-J     F-K     F-L  
                    F-M     F-N     F-O     F-P     F-Q     F-R  
                    F-S     F-T     F-U     F-V     F-W     F-X

### **1/2 Page: Full Color \$180**

Design #:  H-A     H-B     H-C     H-D     H-E     H-F  
                    H-G     H-H     H-I     H-J     H-K     H-L  
                    H-M     H-N     H-O     H-P     H-Q     H-R  
                    H-S     H-T     H-U     H-V     H-W     H-X

### **1/4 Page: Full Color \$100**

Design #:  Q-A     Q-B     Q-C     Q-D     Q-E     Q-F  
                    Q-G     Q-H     Q-I     Q-J     Q-K     Q-L  
                    Q-M     Q-N     Q-O     Q-P

**Payment:**  Cash included                       Check included

\$ \_\_\_\_\_ (amount enclosed) Checks made payable to **Pisgah High School. Full payment due by 11/20/2019.**

**Photo** instructions, requests, comments:  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Words/Text** to be included in your ad:  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

(Photos may be submitted by hard copy, email, or jump drive. Please note any Epic Photography Proof numbers in the space provided) \_\_\_\_\_

(You may submit text on a separate sheet of paper or by email)